# PROMOTER

## Information



Indian Ocean

HOTEL



# About the VENUE

The Indian Ocean is situated at Perth's famous Scarborough Beach and is the best value for money hotel on the Sunset Coast.

Built in 1968,it was initially part of the White Sands Hotel which was modelled after the famous Sands Hotel in Las Vegas.

During the 1970s it was the place for bands to stay and hosted some of the greats of the time including Led Zeppelin, The Rolling Stones and AC/DC to name a few.

Bands have been playing and staying here since the 1980s.

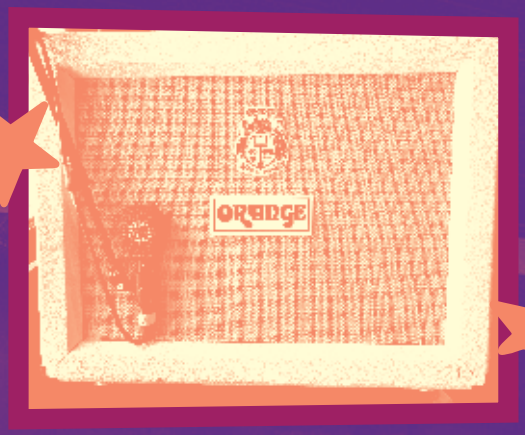




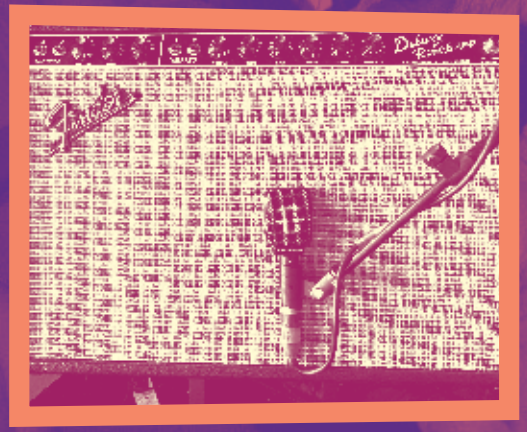


Indian Ocean HOTEL

# VENUE Hire Fee





Our venue hire fee is $3.30pp or $660 whatever is higher and includes:

- Accommodation in the hotel on the night you play (touring acts only) when providing a full nights programming
- Inhouse production
- Inhouse backline
- Front of house operator
- Rider - 30 drink tokens on us
- Riders can be purchased and taken off settlement at cost
- Door person at $35 per hour to be taken off the reconciliation
- Promotion of the show through the venues database & social media
- 30% off food at Street Eats for headliner

Indian Ocean HOTEL

# Ticketing Fees

Venue capacity is 400 guests.

Tickets are sold through the venues website which can be found at:

www.indianoceanhotel.com.au

The following booking fees purchases also incur a 2% credit card fee:

| | |
|---|---|
| $00.01 to $10.00 | $0.00 |
| $10.01 to $19.99 | $2.00 |
| $20.00 to $29.99 | $3.00 |
| $30.00 to $39.99 | $4.00 |
| $45.00 and above | $5.00 |

Indian Ocean HOTEL











# HOTEL Accomodation

Free rooms are supplied to interstate/ international band members on the night that they perform.

Poolside rooms are available if you're okay with a bit of noise until midnight when the bar shuts.

Rooms are also available on the carpark side if sleep is important.

Room Service is available 24 hours a day, that includes the bar!!

Indian Ocean HOTEL

# Rehearsal ROOM

Wedged in between two of Scarborough's original live music venues, Indian Ocean Hotel and White Sands Tavern, is home to Scarborough Band Room; a rehearsal studio for bands - good, bad & from all over.

Cost: $35 per hour

Full backline included

Book here:
www.scarboroughbandroom.com







Indian Ocean HOTEL




# Marketing & PROMO

Through the Oztix Algorithm of over 2 million subscribers, our team are able to identify and directly target the specific audience who will be interested in your event.

- Track and record ticket sales, and page visits across email and digital content.
- Feature your event in weekly Oztix emails sent out to over 2 million subscribers – four targeted events are selected by the Oztix Algorithm and are recommended to the appropriate audience.
- Automatic emails when tickets are released and to subscribers who have previously purchased a ticket for the artist or event.
- Automatic cart abandonment emails.
- Automatic emails to anyone who visits the event page but doesn't buy a ticket.
- Automatic emails sent to customers who have previously purchased tickets to simular events or bands.
- The option for Facebook target marketing to anyone who has purchased the same or similar shows in venues around Perth.







# CONTACT Information

**BOOKER - MARCUS SARICH**
marcus@ioh.com.au / 0438 987 737

**PRODUCTION - RENE DE VRIES**
pm@ioh.com.au / 0402 576 200

**TICKETING - BRONTE JORDAN**
office@ioh.com.au / 0476 911 046

**MARKETING - BRONTE JORDAN**
office@ioh.com.au / 0476 911 046

Indian Ocean HOTEL