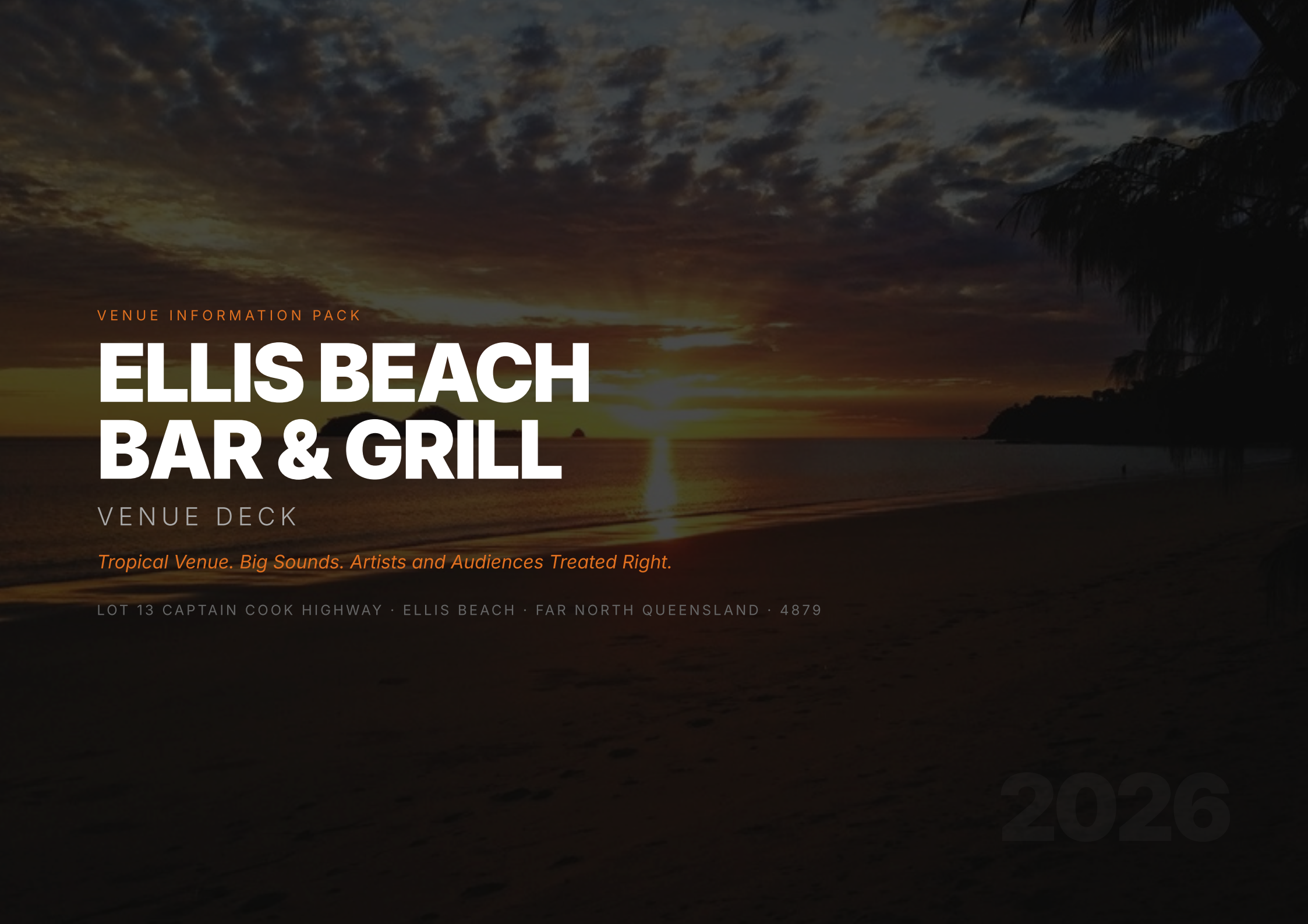


VENUE INFORMATION PACK

ELLIS BEACH BAR & GRILL

VENUE DECK

Tropical Venue. Big Sounds. Artists and Audiences Treated Right.

LOT 13 CAPTAIN COOK HIGHWAY · ELLIS BEACH · FAR NORTH QUEENSLAND · 4879

2026

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Ellis Beach Bar & Grill is one of Far North Queensland's premier live music destinations — a beachside venue backed by professional production, artist-first hospitality, and a proven track record with national touring acts.

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01 — OVERVIEW

VENUE OVERVIEW

Framed by rainforest mountains and the Coral Sea, Ellis Beach Bar & Grill sits just 30 minutes north of Cairns on the Captain Cook Highway — one of Australia's most breathtaking beachside settings.

Originally opened in the 1950s, Ellis has stepped forward with purpose over the past three years — establishing itself as a serious player in Australia's live music scene. Our venue has hosted everything from intimate acoustic sets to full-scale national headline tours, all backed by professional production and event support from Chopperdog Productions.

Whether you represent an established headline act or a rising artist, Ellis delivers a stage — and a setting — that elevates the experience for both performer and crowd.



02 — CAPACITY & CONFIGURATION

CAPACITY & CONFIGURATION

Three flexible show formats to suit your artist and touring model.

1,000
STANDARD CAPACITY

Fully covered main stage and punter area. Built-in bars, well-serviced amenities. Live camera feeds to large screen and additional viewing monitors. Available year-round.

Seated: Up to 300 theatre-style for intimate acoustic, comedy or storytelling events.

Fixed Stage: 7.2m W × 5m D × 500mm H
Extended Stage: 7.2m W × 7m D × 500mm H

1,200
EXTENDED CAPACITY

Standard configuration plus activation of the lower outdoor section via extended liquor licence. Requires advance notice and licence coordination.

All standard production and staffing applies. Recommended for sold-out shows or larger GA events where additional crowd flow is beneficial.

2,000
FESTIVAL MODEL

Dry Season Only — June to October

External staging and production activated in the laneway directly in front of the venue. Suited to large national touring artists and a boutique festival format.

Requires advance planning, external staging hire and extended production requirements. Best discussed directly with our bookings and production team.

IN-HOUSE PRODUCTION

Full professional production for up to 1,000-cap. Additional FOH or staging PA can be sourced with prior notice. Dedicated professional FOH operator and lighting technician supplied for all shows.

FOH SYSTEM

2× RCF TTL6-A top boxes
2× RCF 8006 dual 18" subwoofers
4× RCF 8004 single 18" subwoofers

MONITORS

6× RCF HD32-A 12" powered foldback wedges
10× Turbosound TFX112 co-axial foldback wedges
1× Drum fill (single 18" sub + powered 15" + horn)

CONSOLE

Allen & Heath SQ6 digital console
Allen & Heath AR2412 & AR84 stageboxes
iPad control surface (remote mixing)

MICROPHONES

2× Audix D6
1× Sennheiser e901
1× Shure Beta 57
3× Rode M5
10× Shure SM58
4× Sennheiser e604
2× Lewitt LCT240
2× Sennheiser e835
2× Sennheiser e906
5× Shure SM57
GLZD Shure wireless kits (additional cost)
10× tall boom stands · 6× short boom stands

STAGING

Fixed: 7.2m W × 5m D × 500mm H
Extended: 7.2m W × 7m D × 500mm H
10× 2000mm × 1000mm alloy stage panels
40× adjustable legs (400–600mm)

LIGHTING

8× LED pars (stage wash)
2× LED blinders / strobes
2× 150W LED moving heads
4× 360° pixel tubes
Manta Lite LX console
Hazer — available

Note: No behind-stage lighting trusses or overhead rigging. Floor rear-stage lighting achievable. FOH desk position lighting available.

BACKLINE (STANDARD — INCLUDED)

Full drum kit
Guitar amplifier(s)
Bass amplifier
Additional or specific equipment sourced with advance notice — may be at artist/agency expense

LABOUR INCLUDED

Load-in / load-out crew
Soundcheck + full show operation (audio & lighting)
Dedicated professional FOH operator
Dedicated lighting technician

04 — HOSPITALITY & GREEN ROOMS

HOSPITALITY & GREEN ROOMS

GREEN ROOM 1 — MAIN

Large private space (20m × 6m) with its own bar and fridge, dedicated lounge and seating, and private bathroom access. Directly accessible from the rear of stage.

GREEN ROOM 2 — STAGE-SIDE DRESSING ROOM

Smaller private dressing room located immediately rear-of-stage. Ideal for quick changeovers and direct stage access.

RIDER & MEALS

- ✓ Complimentary meals for performing artists
- ✓ Staff discount on all food for crew & band support
- ✓ Alcohol in green room — not to leave the premises
- ✓ Rider supplied to best of venue's ability

MERCHANDISE

Dedicated merch table space available. Table(s) supplied upon request.

ACCOMMODATION

Discounted accommodation available at **Ellis Beach Oceanfront Holiday Park** (directly across the road) and at a nearby **Mantra Resort**. Subject to availability — book in advance.



LOAD-IN & LOGISTICS

LOAD-IN

Trucks can load directly at the front of the venue at any time with prior notice. One truck can unload at a time. Contact production manager Dave Masters to coordinate load-in schedule and timing.

PARKING

Space for 2–3 trucks in the dedicated parking area close to the venue. Artist vehicle parking available outside the green room, reserved with prior notice. Ample general car parking on site.



Front-of-Venue Unload Parking

06 — PARTNERSHIP & DEAL STRUCTURES

PARTNERSHIP & DEALS

We understand that no two tours are the same. Our preferred model is a door split — we're focused on building long-term partnerships with artists and agencies rather than front-loading risk on either side.

⭐ PREFERRED — DOOR SPLIT

Negotiable split starting at **70/30 (artist/venue)** of net ticket revenue (excl. booking fees). No deposit required. Final split negotiated per show based on artist profile and expected draw.

Ticketed via **Humanitix** (preferred platform). Booking fee either absorbed by venue or listed as +booking fee — agreed in advance.

VENUE PROVIDES:

- ✓ ✓ Full in-house production (PA, lighting, crew)
- ✓ ✓ Quality local support acts (if required)
- ✓ ✓ Extensive online & physical marketing campaign
- ✓ ✓ Door staffing & security
- ✓ ✓ Artist hospitality, green room & rider
- ✓ ✓ Full advancing & on-ground promoter support
- ✓ ✓ Discounted accommodation (subject to availability)

STRAIGHT VENUE HIRE

$6,000 + GST — artist retains 100% of ticket revenue. Includes in-house production, agreed local support, standard marketing package and security. Final fee confirmed per show.

GUARANTEE DEAL

Available on a very limited basis — **maximum 2 per calendar year**, reserved for established national acts with a proven regional draw. Deposit structure negotiated per show. Contact us to discuss.

DOLLAR-PER-TICKET / VS DEAL

Negotiated on a case-by-case basis. We're open to creative deal structures that work for both parties. Speak to Marty Brown directly.

07 — MARKETING & PROMOTIONAL SUPPORT

MARKETING & PROMO SUPPORT

Ellis Beach Bar & Grill runs comprehensive, multi-channel marketing campaigns for every major show. Our dedicated digital marketing team (Red Carrot Digital) delivers across every platform with proven reach and analytics to back it up.

IN-VENUE

- ✓ Venue TV screens and digital displays
- ✓ Posters and promotional signage throughout venue
- ✓ QR codes linking directly to ticket sales

SOCIAL MEDIA & DIGITAL

- ✓ Facebook & Instagram paid advertising
- ✓ Facebook event page creation and management
- ✓ Instagram Stories, Reels and countdowns
- ✓ Artist announcement and lineup reveal posts
- ✓ Presale, release and last-chance ticket promotions
- ✓ Ticket competition and giveaway campaigns
- ✓ Co-authored announcements with artist/promoter where available

SHORT-FORM VIDEO

- ✓ Instagram Reels and Facebook Reels
- ✓ Artist-to-camera ticket promotion videos

OUTDOOR & LOCAL

- ✓ Roadside corflute signage
- ✓ Poster distribution — Cairns and Northern Beaches
- ✓ Banners and event signage at venue

EMAIL MARKETING

- ✓ Dedicated event EDM campaigns
- ✓ Ellis Rocks mailing list promotions
- ✓ Early-access, presale and final-release alerts

RADIO, MEDIA & WEB

- ✓ Radio advertising campaigns
- ✓ Community radio and local newspaper listings
- ✓ Dedicated event listing on venue website
- ✓ SEO optimisation for local event searches
- ✓ Google Business Profile event updates

TRANSPORT & POST-EVENT

- ✓ Coast Rover transport partnership promotions
- ✓ Professional event photography and videography
- ✓ Post-event highlights and thank-you content

Analytics, reach data and campaign reporting available on request.
Contact: **Emma Grassam — Red Carrot Digital** · digital@redcarrot.com



08 — PAST & CURRENT EVENTS

PAST & CURRENT EVENTS

A selection of national and international artists who have performed at Ellis Beach Bar & Grill.

The Screaming Jets
National headline tour stop · Sold out

Ash Grunwald
Headline show · Full band

The Amity Affliction
National tour · In Hearts Wake support

Jet
The Rumblin' Regional Revue Tour

Dub FX
Headline show · Reggae Roots support

Busby Marou
Back on the Tools Tour · Dec 2025

Nattali Rize
Full band (Jamaica) · Reggae Roots / Liberate

Bobby Alu
My Style Australian Tour

Mark Seymour & The Undertow
Headline show · October 2026

Katchafire
Headline show · October 2026

Ben Lee
Headline show · June 2026

The Bondi Cigars
Headline show · July 2026

The Old Mervs
Confirmed · April 2027

The Whitlams
TBC · September 2027

The Beautiful Girls
TBC · February 2027

🎬 **Ellis Beach Promotional Video** available on request — showcasing past events, venue atmosphere and production quality.

CONTACT INFORMATION

BOOKINGS & ARTIST LIAISON

Marty Brown

Chopperdog Productions

0467 583 241

chopperdogproductions@gmail.com

VENUE MANAGER

Marty Graham

Ellis Beach Bar & Grill

0405 986 344

restaurant@ellisbeachbarandgrill.com.au

PRODUCTION MANAGER

Dave Masters

DM Tech

0412 975 021

dmtech01@gmail.com

MARKETING

Emma Grassam

Red Carrot Digital

digital@redcarrot.com